

Business and Investment Development Agency CzechInvest

Overview of the supporting programmes

Creative Business Cup

- Enter your startup in the international Creative Business Cup competition and see if it has the potential to be globally successful! You can win a trip to the international finals in Copenhagen, Denmark, where they will compete with you for the overall leadership of a creative company from around the world.
- Do you fall into any of the areas of the creative industries? Are you innovative? If all this is based in the Czech Republic, then we are looking for you!
- The competition is intended for startups from creative industries, such as design, electronics, software, computer games, 3D printers, fashion, architecture, advertising, film, photography, gastronomy, leisure activities, toys, music or audio-vision.
- The jury will evaluate not only the creative solution of your product or service, but also your potential to withstand international competition and become a globally successful company.

Startups programmes

CzechStarter

- Develop your business
- Do you want to clarify which direction to take with your startup?
- Our mentors can overcome obstacles in technological development, assist you with setting up a business strategy and advise you on employee recruitment, marketing and finance.

CzechDemo

- Do you want to expand abroad?
- Do you want to attend technology conferences abroad?
- Present your product and acquire contacts at global trade fairs such as CES Las Vegas, Tech Crunch Disrupt and Web Summit Lisbon. We will provide you with an exhibition stand and our mentors will advise you on how to attract attention at these events.

CzechMatch

- Do you want to expand abroad?
- Do you want to get feedback on your product from abroad?
- Experience the dynamic environment and business competition in Silicon Valley, New York, London or Singapore. Our foreign partners will advise you in the destination on how to push your business forward and expand your portfolio of contacts.

CzechAccelerator

- Do you want to get acclimated in foreign markets?
- Over the course of three months, we will provide you with offices in the chosen destination together with experienced mentors and contacts, which always come in handy. We will ensure for you a supportive environment abroad and the necessary know-how.

CzechLink Startup

 Are you seeking for investor?

- Are you looking for an investor or, conversely, do you want to invest in a start-up?
- We bring Czech startups together with domestic and foreign investors on the basis of an extensive database of contacts.

Creative Vouchers

The purpose is primarily to help the development and competitiveness of small and medium-sized enterprises in the form of vouchers is the cooperation of companies with the creative sphere.

Creative vouchers are a one-time financial support for companies and they can use it to work with experienced professionals. From this connection between the business and creative spheres, we can expect improvements and new ideas in the field of promotion of the entire company or a specific product, a new website, advertising videos or, for example, fresh ideas drawing inspiration from the field of cultural heritage.

- [Královéhradecký kraj](#)
- [Středočeský kraj – Středočeské inovační centrum](#)
- [Jihomoravský kraj – Jihomoravské inovační centrum](#)

CzechTrade

Design for Competitiveness

Programme for SMEs that have a production outside the capital city of Prague. The companies do not obtain funds from the CzechTrade agency, but services on advantageous terms

Key activities

Individual collaboration with a designer

- Objective - to effectively connect designers with manufacturing companies
- Discounted services of designers from the CzechTrade Designers Directory
- CzechTrade co-financing in the amount of 50% of eligible expenses (maximum CZK 50,000)

Promotion of industrial design abroad

- Support for individual stands at Masion & Objet Paris (France) and Ambiente (Germany)
- CzechTrade co-financing in the amount of 50% of eligible expenses (maximum CZK 130,000)

Directory of CzechTrade designers

- Free presentation of designers from EU member states
- List of suppliers of discounted services
- www.designers-database.eu

Kreativní Česko



Spojujeme
a podporujeme

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The web portal of The Arts and Theatre Institute (IDU) maps and provides information about the cultural and creative industries. The content of the website is edited by the Arts and Theatre Institute and by external experts. Articles are focused on successful entrepreneurs in the CCIs, cultural organisations, creative centres and cities and regions working on cultural concepts and strategies. The Arts and Theatre Institute continues to monitor the needs and condition of cultural and creative industries. The Creative Czechia web portal is one of the forms of communication with the public, sharing examples of good practice and reporting on trends and needs in this area. The main website sections include e.g. articles and news, a description of the CCI from the Arts and Theatre Institute for CCI researchers. One of the important tasks of the editorial team is sharing of information among the Creative Czechia partners – organisations and experts who have been cooperating with IDU since the research project Mapping Cultural and Creative Industries in the Czech Republic (2011–2015).

We recommend to following this web for further information and opportunities.

Business and Innovation Agency (API)

Business and Innovation Agency (API) is a state-subsidized organization with nationwide competence subordinated to the Ministry of Industry and Trade of the Czech Republic. It is an intermediary entity for subsidy programs to support the Operational Program Enterprise and Innovation for Competitiveness.

Technology program provides financial support for start-ups. The call is not currently announced here, but its announcement is expected. Link to an already closed call [here](#). The subsidy is provided in the amount of 45% (minimum amount of the subsidy CZK 450,000), therefore your investment would be at least around CZK 1 million, the subsidy is paid ex-post. The subsidy can be used for the purchase of new machines and machinery. Currently open challenge is [Innovation vouchers](#), which support cooperation between business and research. SMEs can receive support for the purchase of innovation advisory, expert and support services from research and dissemination organizations or accredited laboratories

Creative Europe

Creative Europe is the EU's program to support cinema and the cultural and creative industries, planned for the period 2014-2020. The new program Creative Europe 2021-2027 is in being prepared.

The Creative Europe Program consists of two sub-programs and an interdisciplinary part.

MEDIA sub-program - support for European cinema and the audiovisual industry

sub-program CULTURE - support for international projects in the field of cultural and creative industries

EuroCreative Loan

Another type of bank guarantee is the Cultural and Creative Sectors Guarantee Facility under the Creative Europe programme. It enables the access to finance for SMEs in CCIs.

The financial instrument will support small and medium-sized enterprises operating in the cultural and creative sectors, whose activities are based on cultural values, or artistic and creative expressions.

- It is financing with more favorable conditions for companies active in the cultural or creative sector lower collateral requirements thanks to the European Investment Fund's automatic guarantee, which is free of charge
- The loan is provided in CZK or EUR with a maturity of 1-10 years
- The maximum loan amount is CZK 52 million (EUR 2 million)

Czech - Moravian Guarantee and Development Bank

The Expansion Program brings small and medium-sized businesses soft loans for starting or developing a business. Projects can be implemented anywhere in the Czech Republic except the capital city of Prague and must be co-financed by a commercial loan from one of ČMZRB's contractual partners. The program is funded by the ESI Funds under the Operational Program Enterprise and Innovation for Competitiveness of the Ministry of Industry and Trade.

Interest-free loans are provided by the Czech-Moravian Guarantee and Development Bank (ČMZRB). For **Prague's small and medium-sized enterprises**, it offers an interest-free [INEIN](#) loan, which can be used to finance innovative business projects. It is intended only for Prague companies up to 7 years old. The loan can be used for the acquisition of new machinery and equipment, construction and technical improvement of buildings, or the acquisition of long-term intangible assets

INCIEN

We recommend connecting with the INCIEN organization, which organizes an annual waste source conference and is a very important organization in the circular economy.

CIRAA

For advice and consultation not only on subsidy possibilities within the circular economy.

matériO Prague

An interesting organization in terms of new materials is which educates in the field of material and technological innovation, provides consultations and training focused on environmental sustainability.

Technology and innovation centers



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Overview of technology and innovation centers [here](#). Technology and innovation centers create an ecosystem where start-ups can find help to boost their business.

